

## Mission

To provide an accessible approach to understanding acoustics and to empower our clients to make the best decisions for their spaces and wallets through education, consulting, design, and acoustic treatment services.

## Vision

To be the premier source of quality education and acoustic treatments.

## Our story

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It all started with the search for acoustic panels. But, not just any acoustic panels – treatments that were affordable without sacrificing the quality and effectiveness of the expensive ones. Turns out, there were none.

And that's why Graham Waks built his own.

He simply wanted a solution for his own basement studio in Nashville. That one-time build quickly grew into a side hustle when he wasn't touring on the road. After a few years, Graham realized he wasn't the only one who was searching for the same quality and price attainability in acoustical treatments.

You might know where this story goes: Music City Acoustics (MCA) was born, and the demand continued to grow.

Now, with a 6-person staff and a rapidly growing clientele base that spans music studios, venues, corporate headquarters, restaurants, houses of worship and more, Graham and his team approach their handmade acoustical treatments differently than other competitors.

MCA offers an educational approach to design and production that is of incredible value in today's market.

Every install, design, consultation and product is made with a deep understanding of the physics and utilization of the piece and the space, and thorough research is conducted to ensure there are real-world results for each client.

Graham has also poured his energy into creating a stable supply chain (during a pandemic) that can support the demand and scale of Music City Acoustics. The company's shop is designed to be a safe and productive environment, with its employees also benefiting from the value of education – they are trained to be consultants in the field for clients, as well.

In Graham's own words: "I don't want MCA to ever be in the business of selling people anything they don't need or that won't improve the acoustics in their space. I want our potential customers to feel informed, educated, and presented with the science to make the best decision possible for them. It needs to be right acoustically but also fit with their aesthetic, vibe and budget."

## Company info

Company Founded: 2018, Nashville, TN

Headquarters: 1015 W. Kirkland Ave Suite 410 Nashville, TN 37216

Number of offices: 1

Total annual revenue: \$600,000

Number of employees: 6

Volume of customers served: 400

Senior leadership: Graham Waks, Owner and Founder, Gabe Kitzman – Shop Manager

## Notable clients

Haley Williams

Clark Schleicher

Georgetown Masters

Dave Clauss

Dave Aude

Scott Underwood

Jon Blass

Esbin Adony Ramirez

Tyler Williams – The Head and the Heart

Rome Ramirez – Sublime with Rome

Adam Audio

Layman Drug Company

Soul Train Studio

Tootsies Orchid Lounge

Vanderbilt University

MTSU

Immaculate Conception Catholic Church

City Church of East Nashville

Henrietta Red

Oku

Mockingbird

## Media mentions

[Music is Win](#)

[ADAM Audio](#)

[Redfin Blog Feature](#)

[Nashville Voyager Feature](#)